

-- HERE'S HOW IT WORKS!

People from all around the world browse our online listings to find engaging profiles they wish to reply to. **No mail goes through our services;** our website offers resources specifically for our visitors to mail and email WoH members directly. Note that our main listings are sorted randomly to ensure that all profiles get the same amount of attention, no matter when they were posted.

Tell your friends about Wire of Hope! Each time a new member enters your name as a referral when purchasing a membership, your own profile gets automatically extended by 60 days!

-- NEED TIPS FOR A GREAT PROFILE?

Keep it real. Do not bend the truth or copy the profile text from our brochure; visitors value sincerity in a penpal who opens up and shares about themselves. Avoid repeating the answers in your form; use your introduction text to talk about your day-to-day life, hobbies, personality, the reasons that led you to sign up, etc. Be creative with the first 50 words of your introduction: they will be the first thing our visitors read about you in our listings!

Pictures. Profiles with poor-quality or no photograph are likely to generate less clicks, which is why 2 pictures are included with our plans. An old photo is better than no photo at all; just indicate in your introduction that it is a bit dated. Photos of multiple people will be electronically edited (without altering the originals) to only keep the prison penpal on them (don't forget to identify yourself). If you do not have a photo of yourself, consider sending drawings, paintings or any original artwork of yours to be displayed in your profile. Your photographs and artwork will be returned at no charge (unless exceeding the standard 1 oz. postage rate).

Artwork & poem/essay/blog. No copyrighted work will be allowed on our website. The two pictures included in our plans can be photos of yourself and/or drawings/paintings of yours.

Voice message. Wire of Hope offers you the chance to record a message that our visitors will listen to directly from your profile! Family and friends can go to wireofhope.com/voicemessage for video tutorials and instructions on how to record your 30-second voice message and send us the MP3 audio file on your behalf.

Romance. Profiles with no romantic interest receive the highest number of hits. Do not underestimate the power of friendship!

Donations/gifts. People visit Wire of Hope's website to offer their time and companionship. Do not expect financial help from them.

Your criminal case. To ensure full transparency to the public, WoH members must disclose in their profile all conviction(s) for their current incarceration. The list of offenses will be verified by our team. Note that it will not be displayed on the first page of your profile; visitors will have to pull down a sub-menu to access the list. If you decide to talk about your case in your introduction, avoid going into detail and do not mention anyone by name.

Precautionary measures. Remember not to give your trust right away and be cautious of people asking for money, for example in exchange of photos. If you are victim of a fraud, please contact us.

-- CONTACT WIRE OF HOPE

WoH runs 2 offices in the US. For a faster mail handling, **use regular mail** (no certified mail permitted) and **pick your location as follows:**

For those incarcerated in AL, AR, CT, DC, DE, FL, GA, IA, IL, IN, KY, LA, MA, MD, ME, MI, MO, MS, NC, NH, NJ, NY, OH, PA, RI, SC, TN, VA, VT, WV or in the US Commonwealth & Territories:

Wire of Hope • P.O. Box 7717 • Jacksonville, FL 32238 • USA

For those incarcerated in AK, AZ, CA, CO, HI, ID, KS, MN, MT, ND, NE, NM, NV, OK, OR, SD, TX, UT, WA, WI, WY or outside the US:

Wire of Hope • 2000 Vassar St. #10731 • Reno, NV 89510 • USA

-- PRICE LIST & PAYMENT INFORMATION

Accepted payment methods include online payments by credit or debit card at wireofhope.com/payment, money orders, personal and institutional checks. Our payment method by Forever stamps may not be available at all times, so please **send us a SASE** and request our stamps price list and guidelines for more information.

Be patient, your payment can clear on your end weeks before it is actually sent to us. **Our team will process your profile and get back to you when your application and payment are received in full.**

WoH PRISON PENPAL PROGRAM MEMBERSHIP PLANS:

1-Year Profile* on wireofhope.com\$45
2-Year Profile* on wireofhope.com\$65
(* includes up to 350 words, 2 pictures & one 30-second voice message)

WoH PRISON PENPAL PROFILE EXTRAS & UPDATES:

Address or prison email system updateAlways Free!
Photograph/artwork addition or update (each picture)\$5
Poem/essay/blog/text addition or update (each 350 words)\$10
Form field entry update (each field)\$5
30-second voice message update (one per profile)\$10
Picture/text/entry/voice message removal (each removal)\$5

WoH EXCLUSIVE SOCIAL MEDIA OPTIONS:

Post on WoH Social Media (up to 2 per year)\$20
Video on WoH Social Media (up to 1 per year)\$35

-- WoH SOCIAL MEDIA OPTIONS TERMS & CONDITIONS

Get Wire of Hope to introduce you on social media by creating a **dedicated post and/or video** featuring your picture(s) and profile information! The post/video will be displayed on at least **two of our social media pages** (Facebook, Instagram, Twitter and/or TikTok), will appear in our followers' timelines, and will possibly spread to an even larger audience (based on the platforms' algorithms).

[PLEASE READ] These options are only available to our members. Make sure to check the box in our form to authorize Wire of Hope to use your profile on social media. By purchasing any of these options, **you will give Wire of Hope full discretionary power** as to the date of posting, the social media platforms your profile will be featured on, and the nature of the post/video's content. Please trust that our team will work toward **creating the most engaging post/video possible for you**, but will accept no liability for those posts/videos, including but not limited to if they were to go viral.



WIRE OF HOPE

PRISON PEN PAL PROGRAM

www.wireofhope.com

Create your profile on the most modern prison penpal website and make friends with people from all around the world!

Founded in 2019 by two prison reform activist women who have written prison penpals for years!



Sigrid & Élodie

"Wire of Hope's Prison Pen Pal Program offers an affordable option for all incarcerated people who would like to reach out to the free world and break the isolation and solitude experienced in prison."

DIVERSITY-FRIENDLY PROGRAM

1 website - 2 offices in the United States
(please see inside of brochure for instructions)

WoH - East Coast • P.O. Box 7717 • Jacksonville, FL 32238
WoH - West Coast • 2000 Vassar St. #10731 • Reno, NV 89510

Wire of Hope, LLC © 2019 | contact@wireofhope.com
- Limited Liability Company Registered in Florida -
Brochure Version Date: April 2023



JOIN WIRE OF HOPE'S PROGRAM!

Introduce yourself to the world with a **350-word introduction text**, a **30-second voice message** and **2 pictures (photograph/artwork)**!

Need extras? Check out our **diverse options**; include a **poem**, an **essay/blog** or have us **create a post or video for you on our social media**!

Our profile tab setup keeps your info organized and facilitates the process **for our visitors to find out more about you & how to get in touch**, including by email if it is an option in your facility!

Our website is a **major source of information for people interested in prison correspondence**. We answer **all questions** and offer **many resources** such as prison mail rules, prison email tutorials, tips of all kinds, and even a **link in every profile** to access your facility information (emails, phone calls, money deposits, visiting rules, packages and more!)

Wire of Hope's website is **modern, 100% ad-free** and **accessible from all over the world**, including from **mobile devices**. And with our **comprehensive search engine**, visitors can find you through **any piece of information provided** in your profile!

STEPS/TIPS FOR A QUICK & SMOOTH PROFILE PROCESS

Prepare your application. Wire of Hope's 1-year and 2-year plans include up to 2 pictures (photo/artwork), one 30-second voice message and a 350-word introduction (in English only). Don't forget to also include our mandatory form (to fill out directly on this brochure or on a separate sheet of paper).

Send your application to your loved ones. This is the best option to prevent any delay. Family & friends can submit your profile information directly on our website at wireofhope.com/signup and even send an online payment on your behalf (see our "price list & payment information" section).

Or send your application and payment (all at once if possible) to the office in charge of your state. Type or write neatly and make it as clear and organized as possible for our team. Refer to our price list to send us the correct payment amount and make sure to include instructions if necessary.

Please be patient. Allow a maximum of 4-6 weeks between the day we receive your application with your payment and the day you receive our confirmation letter with a copy of your profile.

Make sure to avoid omissions and mistakes, as your submission is final and all edits will have to be purchased. No refund will be issued once a profile has been created.

\$45/year
Only **\$65** for 2 years!

Do you have questions or need extra brochures? Send us a SASE!

Everyone is more than welcome to join WoH Prison Pen Pal Program, no matter their conviction(s). Just make sure to follow all of our rules:

- Respect our terms of service (see below);
- Provide only true and correct information;
- Do not mention anyone by name in your submission;
- Do not send offensive, inappropriate or explicit content of any kind;
- Do not conduct any business through your profile;
- Send the full and correct payment within 60 days of your request.

Wire of Hope reserves the right to edit profiles (for clarification purposes, in case of typos or inappropriate content). By becoming a member, you agree to comply with Wire of Hope's terms of service, available on demand or at wireofhope.com/tos. Failure to comply could result in delays in the processing of your profile or get your application denied. In case of non-compliance, fraud, or abuse, Wire of Hope can and will ban/blacklist the member indefinitely. In such cases, no refund will be issued.

-- SUBMIT YOUR APPLICATION (PLEASE TYPE OR PRINT NEATLY)
For a new profile, fill out the form directly on this brochure or on a separate sheet of paper. When applicable, circle/underline or check 1 selection ONLY.

• MANDATORY INFORMATION (PLEASE FILL OUT)

First Name: _____
 Last Name: _____
 Correctional ID #: _____
 Facility Name: _____
 Address: _____
 City: _____ Postal Code: _____
 State (or country if outside of the US): _____
 Prison Email System (e.g. Securus): _____
 Willing to Write Abroad (postage will be higher): Yes | No
 Date of Birth: ____ / ____ / _____ Age: _____
 Gender: Female ; Male ; Non-Binary ; Transgender: FtM / MtF
 > I hereby allow Wire of Hope to use my profile to promote their prison pen pal program, including on social media: Yes | No

• ABOUT YOURSELF (LEAVE BLANK IF YOU DO NOT WISH TO ANSWER)

Marital Status: Divorced ; In a Relationship ; Married ; Separated ; Single ; Widow(er) ; Other
 Sexual Orientation: Bisexual ; Gay ; Straight ; Other
 Race: American Indian or Alaska Native ; Asian ; Black or African American ; Multi-Racial ; Native Hawaiian or Pacific Islander ; White
 Ethnicity: Hispanic or Latino ; Not Hispanic or Latino
 Eye Color: Blue ; Brown ; Green ; Hazel ; Other
 Hair Color: Bald ; Black ; Blond ; Brown ; Gray ; Red ; Other
 Height: ____ ft. ____ in.
 Body Type: Athletic ; Average ; Large ; Thin
 Hometown (with state/country): _____
 Spoken Languages: _____
 Religion: _____
 Astrological Sign: _____

• ABOUT YOUR CASE (MANDATORY FIELDS, PLEASE FILL OUT)

This information will be verified. All of the offenses you are incarcerated for must be fully disclosed. Statute numbers are not accepted.
 Incarcerated Since (year): _____
 Sentence (e.g. 5 to 10 years): _____
 On Death Row | LWOP | Virtual Life Sentence
 Earliest Release (next parole year): _____
 Conviction(s): _____

• PAYMENT INFORMATION (MANDATORY FIELDS, PLEASE FILL OUT)

Selected Plan/Options: _____
 Payment of \$_____ enclosed | Payment of \$_____ sent later

• REFERRAL (SEE "HERE'S HOW IT WORKS" SECTION FOR DETAILS)

Your referral's profile will automatically be extended by 60 days.
 Referred by (full name & ID #): _____

CUT OR TEAR HERE →